

85 01922

COUNCILMEMBER GILDA FELLER  
Civic Center Building  
2180 Milvia Street  
Berkeley, Calif. 94704



85 01922

History of Negotiations & Relations between City of Berkeley and Festival

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A SUMMARY OF THE HISTORY OF NEGOTIATIONS BETWEEN Berkeley Shakespeare Festival and the City of Berkeley and Hinkel Park Neighborhood

1975 - Festival presents Berkeley High and New Renaissance, along with Emeryville Co. at John Hinkel Park. Second season, 81 performances, 16 weeks.

1976 - Festival request of 16 weeks approved. Three weeks given to Royal Nonesuch following Berkeley Shakespeare Festival season.

1977 - Festival request for 1977 season is held up by conflicting request by Royal Nonesuch. Art Commission arbitrates. Royal Nonesuch withdraws and Festival is given 16 weeks. However, Recreation Dept. seeks re-evaluation of procedures for future use of Amphitheatre.

Sept. 12, 1977 - At the end of fourth season, Festival goes to Recreation Commission to establish clear procedures for future use of John Hinkel Amphitheatre. Commission calls for public hearing to discuss Festival recommendations on parking remedies, seating capacity, length of season, and general concerns of citizens.

Oct. 11, 1977 - Shirley Dean, Councilmember, submits Festival-backed proposal to council regarding solution to parking problems in Hinkel Park area. Issue is dismissed.

Oct. 11, 1977 - Public hearing results in Recreation Commission recommending that Festival meet with neighborhood representatives to establish compromises and conditions that are mutually satisfactory.

Oct. 1977 - Festival meets with Hinkel Park neighbors. Performance deadlines, Festival-proposal of 250 capacity, and recommendation that City paint adjacent curbs red are all agreed upon.

Nov. 14, 1977 - Recreation Dept. recommendations, Roger Chung report, and public hearing result in resolution by Commission that Festival be given 14-week season in 1978 (5 performances per week); Festival must help control traffic by advance reservations and ticket distribution, along with 250-seat capacity; Festival must help maintain the Amphitheatre. Commission votes 6-1 to approve resolution.

Nov. 16, 1977 - City of Berkeley requests that the Amphitheatre temporary stage be removed and replaced only during Festival season.

Dec. 29, 1977 - Roger Chung informs Festival that its request for 1978 may not be granted until Festival complies with new Insurance requirements for groups performing in public spaces.

Jan. 1978 - Festival complies with new insurance directive. Dates are approved.

June 1978 - Following passage of Prop. 13, Recreation Dept. drastically reduces staff and Public Works takes on some of responsibilities.



June 1978 - Festival is told that its operation will have to be re-negotiated with Public Works Dept.. 2

June 1978 - James Reber, Festival representative, meets with Forrest Craven, Roy Oakes, and Evon Thompson to discuss 1978 agreement.

June 20, 1978 - Elijah Rogers approves agreement conditions for 1978.

June 1978 - Festival makes effort to reach as many potential audience members as possible to inform them of 1978 guidelines for capacity and parking.

Sept. 27, 1978 - Evon Thompson writes to Festival regarding a performance which ran past 11:00 PM deadline. James Reber investigates, finds the incident to be true, relays details to City.

Dec. 28, 1978 - Festival requests dates for 1979 season.

Jan. 10, 1979 - City Mgr. delays decision on request, pending documentation of neighborhood support.

Jan. 12, 1979 - Corrected letter from City Mgr. arrives.

Jan. 14, 1979 - Festival completes three-day canvas of the 45 houses immediate to the Park. 32 households sign statement of support under previous conditions; 5 households object to Festival; 4 households wish not to sign, but do not object; 4 households not available for comment.

Jan. 15, 1979 - Festival sends letter and results to City Mgr. for decision.

Jan. 24, 1979 - Festival staff meets with City Mgr. representatives and opposition neighbors. No decision is made. Further meeting called for.



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Berkeley Shakespeare Festival  
6400 Benvenue, Oakland 94618  
843-0450

Mr. Walter Toney  
City of Berkeley  
Recreation and Parks Dept.  
1835 Allston Way  
Berkeley, Ca. 94704

March 2, 1976

Dear Mr. Toney:

The Berkeley Shakespeare Festival asks that the Department of Recreation and Parks establish an official policy for the use of the amphitheatre area of John Hinkel Park. For the past two years the de facto policy has supported the use of the amphitheatre as a performing space for community artists. We urge that this de facto policy be officially defined and endorsed, and to that end we advance the following arguments:

The amphitheatre is the only outdoor theatre space in Berkeley, and should be so used as fully as possible. The chief obstacle to its use is the proximity of a picnic area which is incompatible with the theatre - something like having a baseball diamond in the middle of the Rose Garden. We suggest that this conflict can best be resolved by moving the picnic facility away from the theatre to the other side of the park. We happily offer whatever help we can give in accomplishing this. However, until this can be done, we ask that artistic performances be given precedence over picnics. Other picnic facilities are available to the public both in the City of Berkeley and in surrounding areas (e.g. Tilden Park), but the amphitheatre is a single and unique facility throughout the entire area. Furthermore, it seems reasonable that this facility, which last summer served over 60 actors, musicians, and technicians, and audiences which totaled over 10,000 residents should be given precedence over occasions which involve relatively small numbers of people. (How many picnics would have to be scheduled to accommodate a similar number?) The past few years have seen an impressive awakening of the lively arts in Berkeley - a renaissance of theatre, dance, and music - and the demand for places in which to bring performers and audiences together is pressing. We feel that to deny an audience the opportunity to see a theatrical performance in the amphitheatre in order to accommodate a picnic is to fail not only to acknowledge a distinction between the relative cultural merits of these two activities, but to disregard the relative numbers of people who participate in them.

Finally, the high overhead of outdoor theatre and the cost of staging plays as large as Shakespeare's create an economic imperative of performing as often as possible during the summer months, especially on weekends. To relinquish any of the prime performance times for picnics might well make the festival economically impossible. It is also essential



that the weekly performance schedule be consistent throughout the summer, to avoid errors in publicity and confusion to audience members. We urge again that the Department set as a goal the removal of the picnic area to another part of the park, and define in the meantime a policy of sponsorship toward the performing arts, giving them official precedence over the casual use of the picnic area.

A second area of policy should concern the use of the amphitheatre itself. We ask that the Department officially recognize the Berkeley Shakespeare Festival as the sole producers of that event, and that all inquiries concerning participation in that event be referred to the Berkeley Shakespeare Festival Board of Directors. The Board, whose members are Brad Butler, Ann Mine, George Kovach, Russell King, and Dave Richardson, was established by special referendum of all Festival participants, and represents a synthesis of the Emeryville Shakespeare Company and the Berkeley City Theatre (New Renaissance Co.) Referendum also established that only the Board has authority to speak for or represent the Emeryville Shakespeare Company (a non-profit organization) or the Berkeley Shakespeare Festival (its producing title).

Since the demise of the Marin Shakespeare Festival, the Berkeley Shakespeare Festival is the only outdoor Shakespeare celebration in the bay area. Reviews of our productions consistently mention the beauty and appropriateness of Hinkel Park, and credit the City of Berkeley Recreation and Parks Department for this cultural "feather" in our city's cap. Our organization, additionally, is one of the few open-membership, democratically constituted groups in Berkeley, and offers a unique training ground for many young Berkeley theatre artists. We ask the Department of Recreation and Parks for continued support, and for a quick resolution of the issues outlined in this letter.

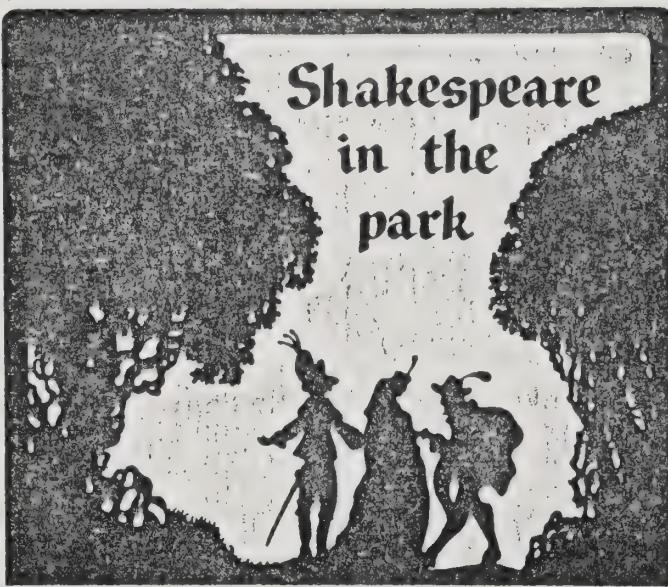
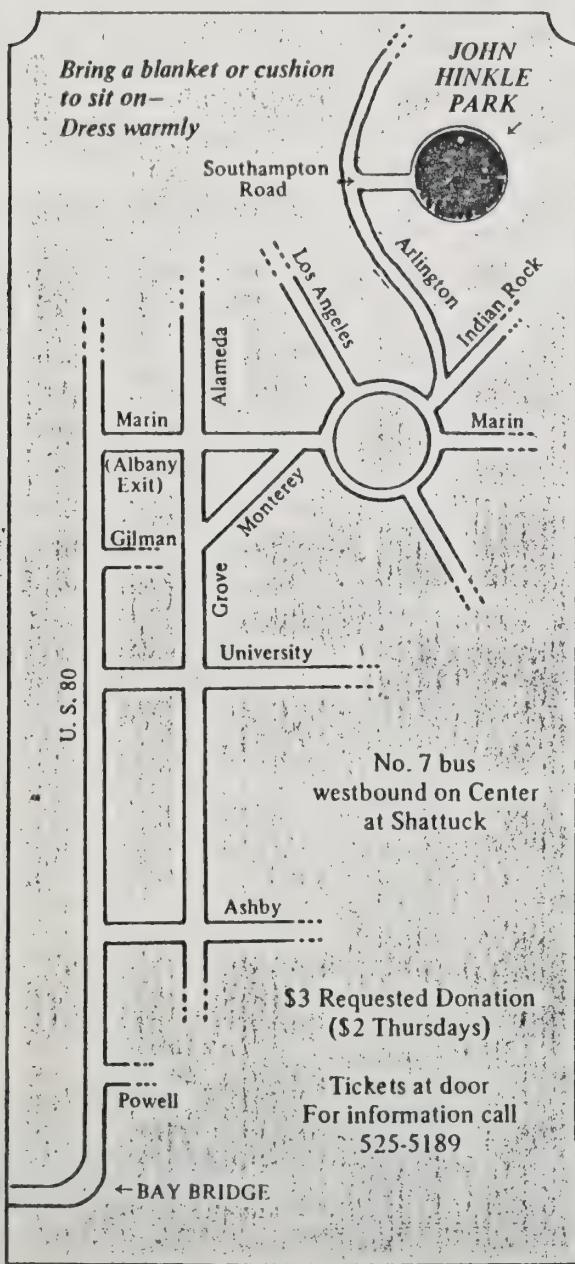
Thank you.

The Berkeley Shakespeare Festival  
Board of Directors

Brad Butler      Ann Mine      Russell King  
George Kovach      David Richardson



# Berkeley Shakespeare Festival '77



## Romeo and Juliet

JUNE 16 — JULY 22

## Much Ado about Nothing

JUNE 30 — AUGUST 19

## Richard III

JULY 28 — SEPTEMBER 16

## Measure for Measure

AUGUST 25 — OCTOBER 2

Please keep me on mailing list.  
 I enclose a check for \$\_\_\_\_\_.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

## CALENDAR

THURS	FRIDAY	SAT	SUN
8:00	8:00	8:00	2:00

RJ = Romeo & Juliet

MA = Much Ado About Nothing

RIII =Richard III

MM = Measure for Measure

### JUNE

16	RJ	17	RJ	18	RJ	19	RJ
23	RJ	24	RJ	25	RJ	26	RJ
30	MA						

### JULY

7	RJ	8	RJ	9	RJ	10	MA
14	MA	15	MA	16	RJ	17	RJ
21	RJ	22	RJ	23	MA	24	MA
28	RIII	29	RIII	30	RIII	31	MA

### AUGUST

4	MA	5	MA	6	MA	7	RIII
11	RIII	12	RIII	13	MA	14	MA
18	MA	19	MA	20	RIII	21	RIII
25	MM	26	MM	27	MM	28	RIII

### SEPTEMBER

1	RIII	2	RIII	3	RIII	4	*MM
8	MM	9	MM	10	RIII	11	RIII
15	RIII	16	RIII	17	MM	18	MM
22	MM	23	MM	24	MM	25	MM
29	MM	30	MM	10/1	MM	10/2	MM

\*7/3 and 9/4—performances at 2:00 and 8:00 P.M.

NO RESERVATIONS  
 NO ADVANCE TICKETS



RECREATION COMMISSION

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Employees Lounge (Basement)  
Civic Center Building  
2180 Milvia Street

Monday, September 12, 1977  
7:30 P.M.

A G E N D A

I. ROLL CALL

- A. Welcome to New Commissioner (Herb Simons)
- B. Resignation of Commissioner (Lowell Johnson)

II. APPROVAL OF MINUTES

- A. July 11, 1977

III. ELECTION OF OFFICERS

- A. President
- B. Vice-President

IV. HEARINGS BY GROUPS OR INDIVIDUALS

- A. Berkeley Shakespeare Festival - James Reber \*

V. COMMISSION ACTION

- A. Board of Adjustments Referral Regarding Parking at 799 San Diego Road \*  
(Rita Elegant & Thomas McCoy)
- B. Request by Cindy and Tony Loo for a Food Vending Permit
  - 1. Letter to City Manager from Cindy Loo dated February 15, 1977 \*
  - 2. Letter to Tony and Cindy Loo from Secretary of Recreation Commission \*

VI. CORRESPONDENCE

- A. FY 1977-78 Budget - Memorandum from City Manager \*
- B. Letter from Mrs. Raymond O. Lind Regarding Piedmont Avenue Plum Trees \*
- C. Council Meeting Schedule \*
- D. Fair Representation Ordinance \*
- E. Symphony in the Headlands \*

VII. COMMISSION DISCUSSION

- A. May 23, 1977 Recreation Commission Minutes Regarding "Camps Program" \*\*

VIII. STAFF REPORTS

- A. Planning Process for James Kenney Park Baseball Diamond Renovation and Totlot Construction
- B. Fall Recreation Program - Lowell Johnson
- C. Willard Park Construction of Ceramic Wall (Andrew Warby) - Lowell Johnson
- D. Measure Y Development and Grant Guide - Alex Forrester
- E. Parks Design Section Reorganization - Alex Forrester
- F. Planning Process for Totland Renovations \*



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CITY OF BERKELEY  
CONSENT CALENDAR INFORMATION

From: Councilmember Shirley Dean Date: October 11, 1977

IT IS RECOMMENDED THAT THE CITY COUNCIL: Request recommendations to insure fire truck access around John Hinkel Park.

1. COMMENTS, LEGAL DEPARTMENT:

2. BACKGROUND AND NEED FOR COUNCIL ACTION:

RECEIVED  
OCT 6 1977  
OFFICE OF CITY CLERK

PRESENTED TO COUNCIL  
CITY OF BERKELEY

OCT 11 1977

OFFICE OF  
CITY CLERK

3. FINANCIAL IMPLICATIONS (include any dollar amount, in-kind services, multi-year commitment) AND SOURCE OF FUNDS (for both cash and in-kind services; indicate if amount is currently budgeted):

4. COUNCIL POLICY AND LEGISLATIVE HISTORY, IF ANY:

5. COMMUNITY GROUPS AFFECTED:

6. BOARD(S), COMMISSION(S), COMMITTEE(S) OR DEPARTMENT(S) INVOLVED AND NAME, TITLE AND TELEPHONE NUMBER OF PERSON(S) TO CONTACT FOR ADDITIONAL INFORMATION:

Shirley Dean  
524-3223  
644-6294



BACKGROUND AND NEED FOR COUNCIL ACTION:

On Sunday, October 2, 1977, the Berkeley Shakespeare Festival held a regular afternoon performance, the last of their season, in John Hinkel Park in the north Berkeley Hills. People from all over attend these performances, resulting in a 100% utilization of curb parking spaces surrounding and radiating outward from the Park.

At about 3:00 p.m. on the date in question, while the performance was going on, a Fire Department rig returning from a call to the Fire Station at Marin and The Alameda, could not negotiate between the parked cars, and literally could not move forward or backward. The area where this occurred can best be described as the Alameda and Southampton. The cars parked on both sides of the street appeared to be legally parked, and some neighbors have estimated that the time the firetruck was blocked amounted to approximately 40 minutes. Pictures have been taken of the situation and a visual display will be prepared for Councilmembers to inspect in Council chambers on October 11, 1977.

Reports vary as to how the problem was resolved. Apparently a request was made to the Shakespeare Festival people to stop the performance so the owner of the car or cars in question could be located and asked to move them. Whether this was clearly understood by the Festival personnel or there was a misunderstanding or for whatever other reasons is unclear; the fact is, the performance was not stopped. The cars were eventually moved by other means.

While the incident apparently had no actual serious consequences, the potential for such seems high. It is my understanding that the effect of the situation was to close the Marin Fire Station for the period of time the fire truck was blocked.

For whatever reason any of this occurred, and no attempt is being made herein to fix blame, it is a situation which requires investigation. This item requests the City Manager to initiate that investigation and to make a report back to the Council as to the circumstances of this incident and actions taken, if any, to correct the situation, or actions the Manager recommends that the Council should take. This report contemplates that the neighbors around the Park, as well as Festival personnel be contacted, to determine potentially unsafe other areas along the narrow, curving streets that surround the Park, and what would be reasonable and acceptable solutions. The report to return to Council on the appropriate agenda place according to whether it is informational or requires Council action.



## RECREATION COMMISSION

NOTE DATE CHANGE 9/8

Employees Lounge (Basement)  
Civic Center Building  
2180 Milvia Street

TUESDAY, OCTOBER 11, 1977  
7:30 P.M.

A G E N D A

- I. ROLL CALL
- II. APPROVAL OF MINUTES
  - A. July 11, 1977 \*
  - B. September 12, 1977 \*
- III. ELECTION OF VICE-PRESIDENT
- IV. COMMISSION ACTION
  - A. Re-review of Request by Cindy and Tony Loo For a Food Vending Permit
    - 1. Cindy & Tony's Vending Cart Proposal \*
  - B. Sacramento Street Landscaping (Doug Wolfe)
  - C. Final Design For James Kenney (Doug Wolfe)
- V. HEARINGS BY GROUPS OR INDIVIDUALS
  - A. Berkeley Lawn Bowling Club Re Participation in Christmas Party (John A. Clark)
  - B. Berkeley Shakespeare Festival Use of John Hinkel Amphitheatre & Fireplace
    - 1. Recreation, Parks & Community Services Department Report on Berkeley Shakespeare Festival \*
- VI. CORRESPONDENCE
  - A. Commendation Letter from Stan Naparst \*
  - B. City of Berkeley Jurisdiction - Hearst Strip \*
  - C. Guidelines (Newsletter of the California Association of Parks and Recreation Commissioners and Board) \*
  - D. National Park Service - Third Annual Western Regional Folk Festival \*
  - E. Letter from Richard Splenda Re 799 San Diego Road
  - F. Letter From and To Andy Gotzenberg Re Grotto Rock Park
  - G. Bay Area Commissioners Council - Quarterly General Meeting and Dinner
- VII. COMMISSION DISCUSSION
  - A. Right-of-Way Assessment Of Alternative Use Potentials \*
  - B. Neighborhood Participation In Public Improvements \*
- VIII. STAFF REPORTS
  - A. Camps Report (Lowell Johnson)
  - B. Joint Maintenance Agreement - Measure Y Financial Statement
  - C. Roosevelt McGee Totlot \*
    - 1. Planning Process for Measure Y Roosevelt McGee Totlot \*
  - D. Live Oak Problem (Lowell Johnson)
  - E. Special Recreation Fund (Lowell Johnson)





# Berkeley Shakespeare Festival

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P.O. Box 5328, Berkeley 94705 525-5189

November 7, 1977

Mr. Lowell Johnson  
Department of Recreation, Parks, and Public Services  
2180 Milvia Street, Berkeley 94704

Dear Mr. Johnson:

At your request I'm happy to offer, in rough calendar form, the proposed schedule of rehearsals and performances in Hinkel Park for the 1978 season. It is virtually identical with the 1976 and 1977 schedules, and does not in any way expand the scope of the Festival beyond the format which it has followed for the past three years. It is not "exclusive" since it divides the "prime time" in the park, Saturday and Sunday, equally between the Festival and other users, except for four separate weekends.

We ask the Department and the Commission to embrace the neighborly spirit of the Festival and the dedication which has sustained it through four years. The ongoing needs of the Festival are these:

1. A schedule of 16 weeks from mid-June through September.
2. Four performances each week, with access to the park on Thursday, Friday, Saturday 5-11 P.M. and Sunday 12-5 P.M.
3. Five rehearsals prior to the openings of each of four plays: Sunday, Monday, Tuesday, Wednesday 5-10 P.M. and the previous Saturday 12-5 P.M. (Before the first show of the season the daylight rehearsal can be on Sunday.) One "brush-up" rehearsal Wednesday 5-10 P.M. after each opening.
4. A provision to allow advance ticket sales, so that attendance at any performance can be limited to a comfortable 250.
5. A formal commitment to these terms through the next few years, at least, to ensure Festival credibility in dealing with prospective grantors, patrons, directors, etc.

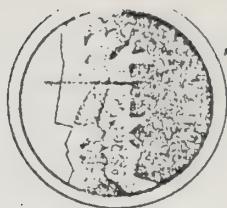
Thank you for your continued interest and effort in exploring the ways to keep this unique and enriching community event alive.

Sincerely,

*upland*  
Jerry Lands,  
BSF Board '77



# City Of Berkeley



RECREATION, PARKS AND  
COMMUNITY SERVICES DEPARTMENT  
2130 MILVIA STREET BERKELEY, CALIFORNIA 94704

(415) 644-6612

November 9, 1977

TO: RECREATION COMMISSION  
FROM: ROGER CHUNG, DIRECTOR  
RECREATION, PARKS & COMMUNITY SERVICES DEPARTMENT  
REGARDING: BERKELEY SHAKESPEARE FESTIVAL'S USE OF JOHN HINKEL PARK

This report is in response to the Recreation Commission's request for additional information relative to the Berkeley Shakespeare Festival's request regarding the use of John Hinkel Park. A public hearing was held at the Recreation Commission meeting of October 11, 1977 regarding the Berkeley Shakespeare Festival's request to use John Hinkel Park Amphitheater. Public testimony revealed that there were four basic areas that required further exploration:

1. Stage currently located in amphitheatre
2. Scheduling of performances and rehearsals
3. Traffic in park area
4. Use pattern of John Hinkel

Staff has met with representatives from the Berkeley Shakespeare Festival and discussed the above areas of concern as well as other relevant points as it pertains to the most feasible plan of utilizing John Hinkel Park Amphitheatre. As requested, the Berkeley Shakespeare Festival has submitted a proposed festival schedule for 1978, displaying performances and rehearsals. This information has been submitted for the Commission's review and consideration. With respect to a shuttle bus operation, Berkeley Shakespeare Festival is exploring the possibility of receiving grant funds to provide this service.

The following actions and/or considerations are being taken by City staff to facilitate providing citizens and Berkeley Shakespeare Festival access to the use of John Hinkel Park Amphitheater area:

1. Stage - The Recreation, Parks and Community Services Department has inspected the stage and is in the process of communicating to the Berkeley Shakespeare Festival, that it is not acceptable and is to be removed.
2. Performances and Rehearsal Schedule - It appears 12 weeks is a reasonable schedule which encompasses both performances and rehearsals. Park facility should be vacated by 11:00 PM on performance nights and 10:00 PM on rehearsal nights.
3. Traffic In Park Area - Other City Departments (Fire/Transportation) are in the process of resolving the problems related to safety hazards. Particularly, open access to public streets for emergency

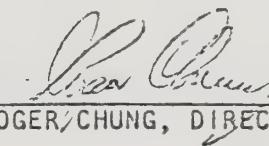


vehicles. Staff will continue to encourage Berkeley Shakespeare Festival to assist in alleviating traffic congestion through positive communication and public relations with participants.

4. Use Pattern - Please see attachment regarding citizen's use of John Hinkel Fireplace (family picnic areas).

The Recreation, Parks and Community Services Department is in the process of reviewing sponsorship agreements with respect to existing policies. Berkeley Shakespeare Festival has been so informed and therefore it does not appear prudent to pursue this matter at this time.

As requested, this information is being provided for your consideration and recommendation to this Department regarding the use of John Hinkel Park Amphitheater area.



---

ROGER CHUNG, DIRECTOR

Attachment



FIREPLACE USAGE FROM JOHN HINKEL FIREPLACE

13

March 19, 1977 - October 26, 1977

<u>DAY</u>	<u>DATE</u>	<u>TIME</u>
Saturday	March 19, 1977	1 - 5 PM
Saturday	April 9, 1977	10:30 - 2:30 PM
Saturday	April 23, 1977	11 - 3 PM
Saturday	April 30, 1977	1 - 5 PM
Sunday	May 8, 1977	10 - 12:30 PM
Saturday	May 15, 1977	12 - 5 PM
Saturday	May 21, 1977	12 - 5 PM
Sunday	May 22, 1977	12 - 4 PM
Sunday	May 29, 1977	12 - 4 PM
Thursday	June 2, 1977	5 - 9 PM
Sunday	June 5, 1977	12 - 4 PM
Thursday	June 16, 1977	5 - 8 PM
Saturday	June 18, 1977	11 - 3 PM
Saturday	June 18, 1977	3:30 - 7 PM (Grassy Area)
Saturday	August 6, 1977	12 - 4 PM
Saturday	August 27, 1977	9:30 - 1:30 PM
Saturday	August 27, 1977	1:30 - 5:30 PM
Saturday	August 27, 1977	1:30 - 5:30 PM
Sunday	August 28, 1977	6 - 8 PM
Monday	September 5, 1977	12 - 4 PM
Thursday	September 15, 1977	9:30 - 1 PM
Wednesday	October 26, 1977	4 - 7 PM

NOTE: Above usage does not reflect citizens who were unable to use facility due to prior reservations by Berkeley Shakespeare Festival



RESOLUTION  
USE OF JOHN HINKEL PARK BY  
BERKELEY SHAKESPEARE FESTIVAL

The Recreation Commission recognizes the public service rendered the City of Berkeley and its citizens by the Berkeley Shakespeare Festival and is grateful to the group for providing dramatic performances of high quality and artistic merit and hopes that the following arrangements will permit the Festival to continue and at the same time to preserve the fine character of John Hinkel Park and to preserve the neighborhood as well in as undisturbed a state as possible.

The Recreation Commission approves the use of the John Hinkel Amphitheatre area by the Shakespeare Festival for a period of 14 weeks with the following conditions:

1. The hours requested, Thursday, Friday and Saturday between 5-11 P.M. and Sunday 12 Noon-5 P.M. are approved for performances with the condition that on performance nights the park be completely vacated by 11 P.M. Four additional performances may be scheduled on Sunday evenings with the approval of the Recreation, Parks and Community Services Department. On rehearsal nights the park must be vacated by 10 P.M. Periods of rehearsal time, shall not exceed 20 hours for each play to be performed with the stipulation that these be arranged in order to minimize impact on other users of the park. Rehearsal time should not be scheduled during weekend hours.
2. The Commission is not in favor of exclusive use of the barbecue and amphitheatre by the Berkeley Shakespeare Festival; clearly testimony at the public hearing favored the park being kept available for as many other uses as feasible.
3. The Commission recognizes the need to plan such activities as those



conducted by the Festival. Therefore, in order to plan in advance and to ensure accommodations with least possible impact on the neighborhood we approve the concept of advance reservations. We recognize that certain costs are incurred by the Berkeley Shakespeare Festival; a donation of \$2 - \$3 is viewed as reasonable. At the same time, we also understand that no person will be excluded on the basis of being unable to pay a donation.

4. We request that the Shakespeare Festival provide the staff of the Department of Recreation, Parks and Community Services with financial statements at the beginning and end of next year's season and at such intervals in future years during which John Hinkel Park is utilized by the group. Included within this information should be attendance figures broken down into days of the week, etc.
5. An arrangement should be made whereby amounts up to 10% of gross are provided in order to make improvements in the park. We prefer that these funds be used to make specific improvements in John Hinkel Park as opposed to being placed in the General Fund of the City.

We view the provision of the financial information described in point 4 above as appropriate in view of the fact that the group's business manager is salaried by CETA funds in the amount of \$6,696 for the period of June 15, 1977 through July 30, 1978.

6. With respect to parking and traffic we make the following recommendations:
  - a. That the department solicit the opinion of the police and fire departments as to the hazard or lack of hazard constituted by



the cars of persons attending the performances.

- b. That all tickets and advertisements for the performances carry a notice that there is limited availability of parking near the park and therefore that people be advised to take public transportation or to park some distance from the park.
- c. That the Shakespeare Festival investigate a shuttle bus system for the 1978 season; for example, AC Transit might be requested to provide a special bus leaving from the North Berkeley Bart Station 45 minutes before performances, or the BUSD might be willing to rent or lease available buses.

The points mentioned in this resolution are the fruit of cooperation between the Department, the Commission, the Shakespeare Festival, and the people in the neighborhood through their testimony at our public hearing. The Commission wishes to state again its policy that nothing of significant importance such as a changed pattern of use or a major change in the physical environment of a City park be effected without the involvement of the Department, the neighborhood, and the Commission

7) The Comm. approved using the stage during summer to be brought in as soon as possible



Employees Lounge (Basement)  
Civic Center Building  
2180 Milvia Street

Monday, November 14, 1977  
7:30 P.M.

A G E N D A

- I. ROLL CALL
- II. APPROVAL OF MINUTES  
A. October 11, 1977 \*
- III. COMMISSION ACTION  
A. Use of John Hinkel Park By Berkeley Shakespeare Festival  
    1. Staff Report \*  
    2. Letter From Berkeley Shakespeare Festival Dated November 7, 1977 \*  
B. Bid Process: Tenth Street/Addison Park \*  
C. Aquatic Park (South End) Renovation Plan \*
- IV. HEARINGS BY GROUPS OR INDIVIDUALS  
A. Compost Demonstration On Hearst Strip (Dana Cole) \*  
B. Glendale/LaLoma Planting - Berkeley Garden Club (Betty Nasset) \*
- V. CORRESPONDENCE  
A. Fair Representation Ordinance Dated October 13, 1977 \*  
B. Save the Ridgelands \*  
C. Hearst Strip  
    1. Memorandum from Solid Waste Management Commission Dated October 19, 1977 \*  
    2. Letter from Solid Waste Management Commission Dated November 8, 1977 \*
- VI. COMMISSION DISCUSSION  
A. Use of Pool Covers For Swim Centers  
B. Berkeley High Joint Use Agreement  
C. Conflict Of Interest Codes from City Council Dated October 30, 1977 \*  
    1. Conflict Of Interest Codes From City Manager Dated October 15, 1977 \*  
D. Santa Fe Right-Of-Way Assessment Of Alternative Use Potentials \*\*
- VII. STAFF REPORTS  
A. Planning Process For Columbus Park Project \*  
B. Planning Process For Bart/Hearst Strip  
C. James Kenney Park Final Plan \*  
D. Dates Of Measure Y Financial Statement (Lynn Brenner)
- VIII. OTHER MATTERS
- IX. ADJOURNMENT

\*Mailed to Commission  
\*\*Previously Mailed



# City Of Berkeley



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RECREATION, PARKS AND  
COMMUNITY SERVICES DEPARTMENT  
2180 MILVIA, BERKELEY, CALIFORNIA 94704

(415) 644-6530

November 16, 1977

Mr. Dunbar Ogden  
Berkeley Shakespeare Festival  
887 Indian Rock Avenue  
Berkeley, California

Dear Mr. Ogden:

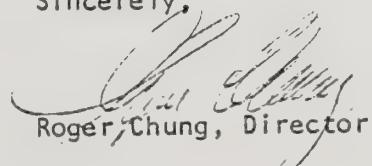
As you are aware, the Berkeley Shakespeare Festival obtained approval to build a platform stage in the playing area at the John Hinkel Park Amphitheater. At that time, the approval included the stipulation that the stage would be removed by the Berkeley Shakespeare Festival if the City did not wish to maintain the structure.

The stage has been inspected by staff, and it does not appear that we will be able to properly store the stage after the conclusion of your performances. Storage space in the City is seriously limited. In addition, we do not have staff available to remove and set up the stage on an as-needed basis.

As a result of listening to the many speakers at the recent public hearing, we feel that it would be in the best interest of all users if the stage were removed when not in use. Storage of the stage when not in use will provide more versatility in the use of the area. If other groups wish to use the stage, we would hope that your organization could make it available to them. During the summer, while your group is holding continuous performances, the stage can be re-installed upon request to the City.

It is hoped that your organization can take immediate steps to have the stage removed. If I, or any of my staff, can be of assistance in this matter, please do not hesitate to contact me.

Sincerely,

  
Roger Chung, Director

cc: Recreation Commission  
City Manager



# City Of Berkeley



RECREATION, PARKS AND  
COMMUNITY SERVICES DEPARTMENT  
2180 MILVIA, BERKELEY, CALIFORNIA 94704

19  
(415) 644-6530

December 29, 1977

Mr. James P. Reber  
Business Manager  
Berkeley Shakespeare Festival  
P.O. Box 5328  
Berkeley, California 94704

Dear Mr. Reber:

As you may be aware, the City of Berkeley is self-insured and, therefore, does not purchase insurance against loss or liability. As a result, the City Attorney is requiring that all groups which use City-owned facilities purchase their own insurance policies showing the City as an additional insured.

As a result of this position, I submitted a request to the City Attorney to determine the amount of insurance which would be required for your organization's use of John Hinkel Park. The response was that a \$1,000,000 comprehensive policy would be required. Before your organization would be allowed to use the park for rehearsals and/or performances, proof of a policy would be necessary.

In light of the new requirement for your organization, I would request that you advise me as to whether you will be able to obtain the required insurance. If you are able, we should be so advised, at which time we will proceed to establish your schedule for the summer of 1978.

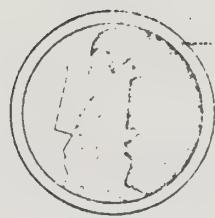
If you have any additional questions, please contact Evon Thompson, who will assist or provide any information you may need.

Sincerely,

A handwritten signature in black ink, appearing to read "Roger Chung".  
Roger Chung, Director



CITY OF BERKELEY



20

CITY MANAGER'S OFFICE  
2180 MILVIA STREET

BERKELEY, CALIFORNIA

(415) 644-6580  
94704

June 20, 1978

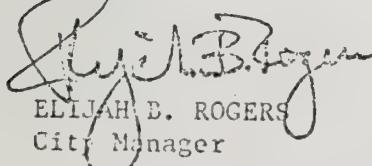
Mr. James P. Reber  
Business Manager  
Berkeley Shakespeare Festival  
P.O. Box 5328  
Berkeley, California 94705

Dear Mr. Reber:

This is to authorize the use of the John Hinkel Amphitheatre by the Berkeley Shakespeare Festival under the conditions set forth in Attachment #1 and the schedule set forth in Attachment #2. Your signature or that of an authorized representative of your organization in the space provided below will confirm your agreement to these conditions and schedules.

Please return a signed copy to me as soon as possible since no activity is authorized by the City prior to its receipt. Thank you for your cooperation and support.

Sincerely,

  
ELIJAH E. ROGERS  
City Manager

cc: Director of Public Works  
Director of Recreation, Parks  
and Community Services  
City Attorney

Signed:

Berkeley Shakespeare Festival

Date



CONDITIONS FOR PERMITBerkeley Shakespeare Festival

1. Insurance (National America Insurance Co., Policy #SC007921)      General Liability (premises operation, products, completed operation hazard, property damage)    \$ 500,000  
Non-Owned Automobile      Liability      500,000  
                                    Total      \$1,000,000

2. Schedule of Performances and Practices      Per Exhibit A with any modifications approved by the City Manager.

3. Cleanup of Grounds and Restrooms      After each performance

4. Garbage Pickup      To satisfaction of Director of Public Works.

5. Parking
 

- a. No parking of vehicles on grounds, except for loading, and storage during practice and performance.
- b. Supervise handling of traffic on adjacent streets to satisfaction of Chief of Police.
- c. Publicize use of transit and car pooling to reduce number of vehicles.

6. Painting      Authorize the painting of the two restrooms to the satisfaction of the Director of Public Works.

7. Pole Supports      Authorize the installation of pipe sleeves to satisfaction of Director of Public Works.

8. Utilities      Pay for all utilities at agreed sum of \$ 46.00 per month.

9. Tickets      Limit of 250 per performance. Solicitation of donations to be approved by the City Manager.

10. Stage and Improvements      Authorize installation of stage and other improvements to the satisfaction of the Director of Public Works.



Proposed Schedule for Use of John Hinkel Amphitheatre

R: Rehearsal P: Performance

APPROVED  
MAR 6-1973  
EM L. D. ME

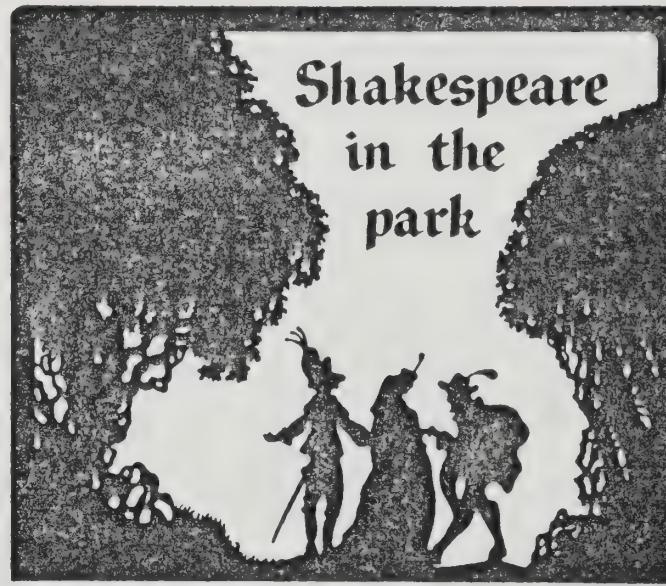
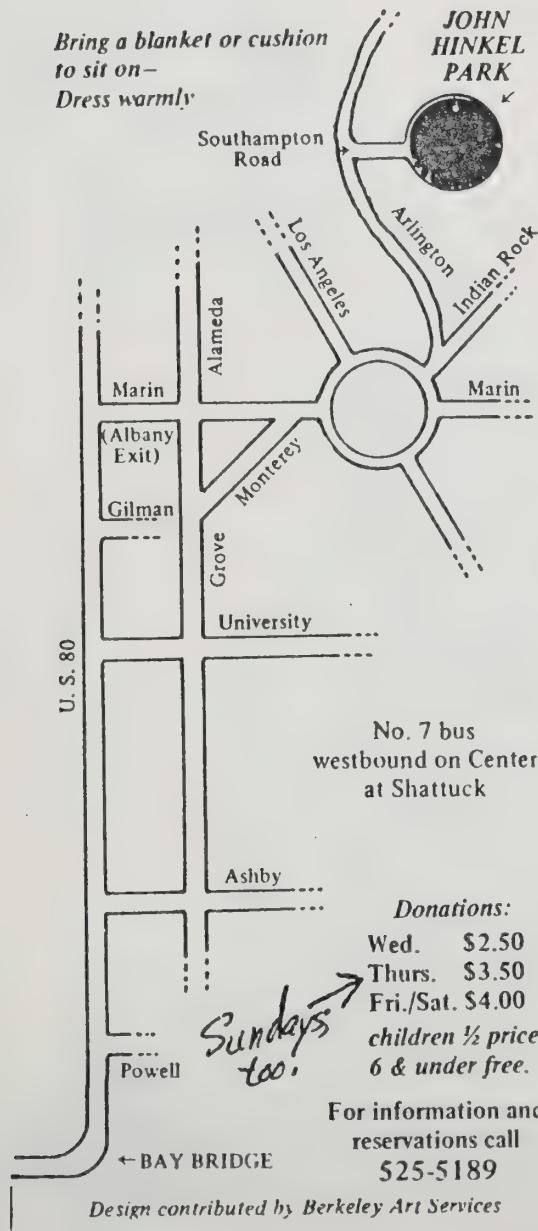
	SUNDAY 12-5	SUNDAY 5-10	MONDAY 5-10	TUESDAY 5-10	WEDNES 5-11	THURSDAY 5-11	FRIDAY 5-11	SATUR 5-11
JUNE	18 ✓	18 ✓	19 ✓	20 ✓	21 ✓	22 ✓	23 ✓	25 ✓
		R	R	R	P	P	P	P
	25 ✓	25 ✓	26 ✓	27 ✓	28 ✓	29 ✓	30 ✓	1 ✓
		P			P	P	P	P
	2 ✓	2 ✓	3 ✓	4 ✓	5 ✓	6 ✓	7 ✓	8 ✓
	P	R	R	R	P	P	P	P
JULY	9 ✓	9 ✓	10 ✓	11 ✓	12 ✓	13 ✓	14 ✓	15 ✓
	P				P	P	P	P
	16 ✓	16 ✓	17 ✓	18 ✓	19 ✓	20 ✓	21 ✓	22 ✓
	P				P	P	P	P
	23 ✓	23 ✓	24 ✓	25 ✓	26 ✓	27 ✓	28 ✓	29 ✓
	P				P	P	P	P
AUGUST	30 ✓	30 ✓	31 ✓	1 ✓	2 ✓	3 ✓	4 ✓	5 ✓
	P	R	R	R	P	P	P	P
	6 ✓	6 ✓	7 ✓	8 ✓	9 ✓	10 ✓	11 ✓	12 ✓
	P				P	P	P	P
	13 ✓	13 ✓	14 ✓	15 ✓	16 ✓	17 ✓	18 ✓	19 ✓
	P				P	P	P	P
SEPTEMBER	20 ✓	20 ✓	21 ✓	22 ✓	23 ✓	24 ✓	25 ✓	26 ✓
	P	R	R	R	P	P	P	P
	27 ✓	27 ✓	28 ✓	29 ✓	30 ✓	31 ✓	1 ✓	2 ✓
	P				P	P	P	P
	3 ✓	3 ✓	4 ✓	5 ✓	6 ✓	7 ✓	8 ✓	9 ✓
	P				P	P	P	P
OCTOBER	10 ✓	10 ✓	11 ✓	12 ✓	13 ✓	14 ✓	15 ✓	16 ✓
	P				P	P	P	P
	17 ✓	17 ✓	18 ✓	19 ✓	20 ✓	21 ✓	22 ✓	23 ✓
NOVEMBER	24 ✓							
	P							

FYI: All Dates have been entered in reservation book - No conflict at this time (3/1)

8/24



# Berkeley Shakespeare Festival '78



## Comedy of Errors

June 21 - July 28

## Henry IV, Part I

July 5 - August 18

## As You Like It

August 2 - September 17

## Hamlet

August 23 - September 24

## CALENDAR

WED	THURS	FRI	SAT	SUN
8:00	8:00	8:00	8:00	8:00

C = Comedy of Errors

HIV = Henry IV, Part I

AY = As You Like It

HM = Hamlet

### JUNE

21 †C	22 †C	23 C	24 C	25 C
28 C	29 C	30 C		

### JULY

5 †HIV	6 †HIV	7 HIV	8 HIV	9 C
12 C	13 C	14 HIV	15 HIV	16 HIV
19 HIV	20 HIV	21 HIV	22 C	23 C
26 HIV	27 C	28 C	29 HIV	30 HIV

### AUGUST

2 †AY	3 †AY	4 AY	5 AY	6 HIV
9 HIV	10 HIV	11 AY	12 AY	13 AY
16 AY	17 HIV	18 HIV	19 AY	20 AY
23 †HM	24 †HM	25 HM	26 HM	27 AY
30 AY	31 AY			

### SEPTEMBER

6 HM	7 AY	1 HM	2 HM	3 *
13 HM	14 HM	15 HM	16 AY	17 AY
20 HM	21 HM	22 HM	23 HM	24 HM

\* = preview performance.

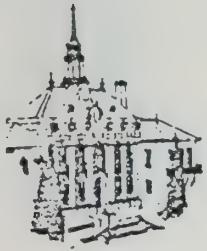
\* = performances at 2:00 and 8:00 pm.

\* = As You Like It, 2:00 and Hamlet, 8:00 pm.

FOR RESERVATIONS CALL  
525-5189

Starts  
this  
week!





# City Of Berkeley

OFFICE OF THE MAYOR

## Greetings!



24

**O**N BEHALF OF THE CITY OF BERKELEY, I AM PLEASED TO EXTEND WARMEST GREETINGS TO THE BERKELEY SHAKESPEARE FESTIVAL ON THE OCCASION OF ITS FIFTH SEASON, JUNE 21 THROUGH SEPTEMBER 24, 1978, AT HINKEL PARK IN NORTH BERKELEY. THE UNSELFISH MANNER IN WHICH YOU HAVE SHARED YOUR THEATRICAL TALENT WITH THE COMMUNITY IS APPRECIATED.

MAY YOUR ORGANIZATION ENJOY CONTINUED GROWTH AND YET ANOTHER SUCCESSFUL SEASON.

BERKELEY, CALIFORNIA  
JUNE, 1978

WARREN WIDENER  
MAYOR

## *And Welcome One and All.*

The Berkeley Shakespeare Festival is a non-profit, tax-exempt organization dedicated to bringing Shakespeare and other dramatists to the general public. Membership in the Festival is open to any and all who wish to give their time and energies to this effort. The Members (there are 60 at present) elect a Board of Directors (who need not be members) each year. The Board is charged with the task of producing the Festival. The members meet once a month to discuss policy and programs involving the Festival.

Each year, directors are sought by the Festival. Last January more than 40 applied, of which four were selected by the voting members. Actors audition in an open audition for the Festival productions. More than 300 people auditioned in 1978, yielding the actors that you will see perform this summer. They come from Berkeley, San Francisco, San Jose, and other parts of Northern California.

The use of John Hinkel Park Amphitheatre is granted by the Recreation Department each year. The Festival wishes to express its gratitude for this use of a public facility. Some of the

concerns of the Recreation Department with regard to use of the facility include the parking of cars in the neighborhood surrounding the park. That is why in 1978 we have been asked to limit the seating to 250 people per performance. Also, just for the safety of the park itself, we have to limit the number of people attending. Please try to park away from the park, or at least park properly and legally in the adjacent areas, and use the available public transportation if you can (No. 7 Arlington bus from the BART station at Center & Shattuck). Car-pooling is also encouraged.

The Festival receives some grant money from local organizations and governments, as well as gifts from individuals and corporations. But, the main source of income is what you pay at the Box Office. So, you are the ones who make it all possible, and it is to you that we pledge a Festival that is fun, well-produced, and, above all, responsive to its audience. It is the intent of the Festival to remain tied to the community it serves, in the true spirit of what a theatre should be. Your calls and letters are always welcome.





BERKELEY-SHAKESPEARE FESTIVAL  
P.O. Box 5328 • Berkeley, Ca. 94705 • (415) 525-5189

25

Dear Subscriber,

Thank you very much for joining us for our fifth season in Berkeley's John Hinkel Park. For most of you this is not a new experience, but there are some new policies that need your attention. The following items should receive your attention:

- 1) Enclosed are your tickets. Check to see that the dates are correct and that you have received the number of tickets you ordered. If not, please call us immediately at 525-5189.
- 2) Should you desire to exchange a ticket for an alternate performance, call or write, allowing us 48 hours prior to the performance in order to make the necessary arrangements. Without 48 hours notice, we cannot accomodate the change. No exceptions.
- 3) In the event of a cancellation of a performance, your tickets will be honored at another performance or your money refunded in full.
- 4) Part of the agreement we made with the Recreation Department last Fall is to make an effort to alleviate parking problems in the vicinity of the park. We highly recommend the following:
  - Come in car pools whenever possible (It's more fun to watch the shows with your friends, anyway)
  - Use public transportation. The No. 7 Arlington bus stops on the corner of Arlington & Southampton and goes to and from Berkeley Bart (Center Shattuck by Wells Fargo Bldg.)
  - Whenever possible (especially Sundays), arrive early and park away from the park. It is a nice walk down the Arlington to the park.
- 5) Small children are always welcome. There is a swingset and slide over the hill from the Amphitheatre for the rambunctious. Children under 6 are admitted free (you do not need make a reservation for them).
- 6) Picnic dinners and lunches are encouraged, so feel free to bring what you please.
- 7) A section will be roped off for Subscribers, depending on how many are expected that night. You do not need to sit in this section, but it will begin at the second row and continue back as far as it needs to go. We must leave the front row open for handicapped persons. We cannot delineate specific individual seats, but will estimate the number of persons in each row and mark the space accordingly.
- 8) We are your theatre. We survive and grow on your support. This implies a dual responsibility. We promise to keep you up on what we're doing and ask that you never hesitate to ask questions of us and that you be sure to offer your opinions, suggestions, etc. so that we may all grow with each other. Thanks for your support once again. Enjoy the shows.

James P. Reber,  
Business Mgr.





BERKELEY SHAKESPEARE FESTIVAL  
P.O. Box 5328 • Berkeley, Ca. 94705 • (415) 525-5189

26

Dear Friends;

Once again the Berkeley Shakespeare Festival will present its popular season of Elizabethan drama to the citizenry of Berkeley. While most everything is the same as it has been in the past, we have made some progressive, and we hope effective changes that will interest all of you.

First, our season is only 14 weeks, instead of 16. Second, we have limited the number of people to 250 per performance, which protects the park and helps reduce the traffic in the area. Also, we are having people call ahead for reservations in order to help us limit the number of people coming to the park on a given day. By knowing in advance who is coming we have been able to instruct them to come in car pools when possible, use public transportation, and to arrive early and park away from Hinkel.

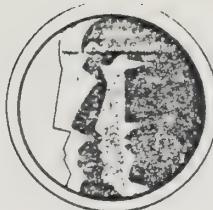
We have made these, and other changes in order to run a Festival which is a source of enjoyment and pride to our community and not a burden. We are making every effort to work out our problems and we want you to know that. Of course, we are not perfect, and there may be some things going wrong this summer, but we will try to avoid any inconvenience. We do want to hear from you, should you have a problem or want to make a suggestion. Complaints are welcome, too. We just ask that they be constructive and sincere. Thanks for all that you have given us in the past. You are never unappreciated around here.

Sincerely,  
James P. Reber,  
Business Mgr.

P.S. - Correspondence can be addressed as above. Phone calls, too.



# City Of Berkeley



27

RECREATION, PARKS AND  
COMMUNITY SERVICES DEPARTMENT  
2180 MILVIA STREET BERKELEY, CALIFORNIA 94704

(415) 644-6612

September 27, 1978

Mr. Jim Reber  
Berkeley Shakespeare Festival  
1879 Catalina  
Berkeley, California 94707

Dear Jim:

It has been called to my attention , by several residents in the area of John Hinkel Park, that your organization has not been out of the Park by 11:00 PM.

This is a reminder that your permit is good only until 11:00 PM and that all activity should be ended and all persons out of the park by this time. If we continue to receive complaints of this nature, it will be necessary to reassess the situation and perhaps change the time on your permit.

If I can be of any assistance in resolving conflicts with the neighborhood, please do not hesitate to call upon me.

Sincerely,

EVON LEE THOMPSON  
Recreation Programs Coordinator

cc: Elijah B. Rogers, City Manager





BERKELEY SHAKESPEARE FESTIVAL  
P.O. Box 5328 • Berkeley, Ca. 94705 • [415] 845-0303

28

December 28, 1978

Dear Persons;

We are presently putting together our program for 1979. We feel that the situation as it was agreed to last summer was an agreement that was beneficial and fair to all concerned. We would like to continue the precedent that we set last year with a few additions. See the attached sheet for item by item specifications.

We would like to reserve the dates on the attached calendar; note that we would be re-constructing the portable stage on June 4 & 5. Our season would open June 13 and end September 23. We would disassemble the stage no later than Oct. 15.

Again we have a 1 million dollar coverage for our operation. We would also be paying the utilities at the rate that you choose. Last summer it was \$46 per month. Since we intend to produce only three shows, we will be using less time rehearsing on the days when there is no performance, leaving the park open to other uses to a greater extent.

We have been in contact with the neighbors near Hinkel and they have been fairly satisfied with the improvements we made last season. With the exception of one performance last year, we were done on time and there was little or no traffic congestion. We had intended to maintain the Rest Rooms and to paint them, but I was unable in many attempts to get the approval of the proper paint from Public Works. I was also unable to get a key to the Rest Rooms, so that they could be locked when the park was vacated, which would prevent vandalism.

Our arrangement with the Boy Scouts has been mutually satisfactory, and all in all our experience working in the park has been very pleasant. We are now able to offer more programs outside the summer operation, including many community projects that reach all segments of our community. Please let me know if there are any additional items to be discussed. Thank you.

Sincerely,

James P. Reber,

Business Mgr.





BERKELEY SHAKESPEARE FESTIVAL  
P.O. Box 5328 • Berkeley, Ca. 94705 • [415] 845-0303

29

Proposed conditions for permit for 1979:

1. Insurance (Currently being completed by Tedrick & Higbee agency in Alameda. Certificate will be forwarded to you.) General liability (premises operation products, completed operation hazard, property damage)  
Liability \$1,000,000.00
2. Schedule of performances and practices. Attached. June 13- Sept. 23, 1979
3. Cleanup of Grounds and Rest Rooms After each performance or practice. (Request a key for securing when not being used to prevent vandalism.)
4. Garbage Pickup To satisfaction of director of Public works.
5. Parking
  - a. No parking of vehicles on grounds, except for loading, and storage during practice and performance.
  - b. Supervise handling of traffic on adjacent streets to satisfaction of Chief of Police.
  - c. Publicize use of transit and car pooling to reduce number of vehicles.
6. Painting Authorize the painting of two rest rooms to the satisfaction of Director of Public Works.
7. Utilities Pay for all utilities at agreed sum of (\$46 per month in 1978) \_\_\_\_\_.
8. Tickets Limit of 250 per performance. Solicitation of donations to be approved by the City Manager.
9. Stage and Improvements Authorize installation of stage and other improvements to the satisfaction of the Director of Public Works



Stage re-constructed on June 4&5 10AM-10PM/ Stage disassembled no later than Oct. 14, 1979



CONDITION FOR PERMITBerkeley Shakespeare Festival

1. Insurance (National America Insurance Co., Policy #SC007921)      General Liability (premises operation, products, completed operation hazard, property damage) \$ 500,000  
Non-Owned Automobile  
    Liability      500,000  
    Total      \$1,000,000  
Per Exhibit A with any modifications approved by the City Manager.

2. Schedule of Performances and Practices

3. Cleanup of Grounds and Restrooms      After each performance

4. Garbage Pickup      To satisfaction of Director of Public Works.

5. Parking
 

- a. No parking of vehicles on grounds, except for loading, and storage during practice and performance.
- b. Supervise handling of traffic on adjacent streets to satisfaction of Chief of Police.
- c. Publicize use of transit and car pooling to reduce number of vehicles.

6. Painting      Authorize the painting of the two restrooms to the satisfaction of the Director of Public Works.

7. Pole Supports      Authorize the installation of pipe sleeves to satisfaction of Director of Public Works.

8. Utilities      Pay for all utilities at agreed sum of \$ 46.00 per month.

9. Tickets      Limit of 250 per performance. Solicitation of donations to be approved by the City Manager.

10. Stage and Improvements      Authorize installation of stage and other improvements to the satisfaction of the Director of Public Works.



Proposed Schedule for Use of John Hinkel Amphitheatre

R: Rehearsal P: Performance

APPROVED  
MAR 6-1978  
John L. Dine  
G.S.Y.

	SUNDAY 12-5	SUNDAY 5-10	MONDAY 5-10	TUESDAY 5-10	WEDNES 5-11	THURSDAY 5-11	FRIDAY 5-11	SATURD 5-11
JUNE	18 ✓	18 ✓	19 ✓	20 ✓	21 ✓	22 ✓	23 ✓	25 ✓
			R	R	P	P	P	P
	25 ✓	25 ✓	26 ✓	27 ✓	28 ✓	29 ✓	30 ✓	1: ✓
			P		P	P	P	P
	2 ✓	2 ✓	3 ✓	4 ✓	5 ✓	6 ✓	7 ✓	8 ✓
	P	R	R	R	P	P	P	P
JULY	9 ✓	9 ✓	10 ✓	11 ✓	12 ✓	13 ✓	14 ✓	15 ✓
	P				P	P	P	P
	16 ✓	16 ✓	17 ✓	18 ✓	19 ✓	20 ✓	21 ✓	22 ✓
	P				P	P	P	P
	23 ✓	23 ✓	24 ✓	25 ✓	26 ✓	27 ✓	28 ✓	29 ✓
	P				P	P	P	P
AUGUST	30 ✓	30 ✓	31 ✓	1 ✓	2 ✓	3 ✓	4 ✓	5 ✓
	P	R	R	R	P	P	P	P
	6 ✓	6 ✓	7 ✓	8 ✓	9 ✓	10 ✓	11 ✓	12 ✓
	P				P	P	P	P
	13 ✓	13 ✓	14 ✓	15 ✓	16 ✓	17 ✓	18 ✓	19 ✓
	P				P	P	P	P
SEPTEMBER	20 ✓	20 ✓	21 ✓	22 ✓	23 ✓	24 ✓	25 ✓	26 ✓
	P	R	R	R	P	P	P	P
	27 ✓	27 ✓	28 ✓	29 ✓	30 ✓	31 ✓	1 ✓	2 ✓
	P				P	P	P	P
	3 ✓	3 ✓	4 ✓	5 ✓	6 ✓	7 ✓	8 ✓	9 ✓
	P				P	P	P	P
OCTOBER	10 ✓	10 ✓	11 ✓	12 ✓	13 ✓	14 ✓	15 ✓	16 ✓
	P				P	P	P	P
	17 ✓	17 ✓	18 ✓	19 ✓	20 ✓	21 ✓	22 ✓	23 ✓
	P				P	P	P	P
NOVEMBER	24 ✓							
	P							

FYI: All Dates have been entered in reservation book - No conflict at this time (3/1)

G.S.Y.



# City of Berkeley



CITY MANAGER'S OFFICE  
2180 MILVIA STREET  
BERKELEY, CALIFORNIA 94704

(415) 644-6580

January 10, 1979

Mr. James P. Reber  
Business Manager  
Berkeley Shakespeare Festival  
P. O. Box 5328  
Berkeley, California 94705

Dear Mr. Reber:

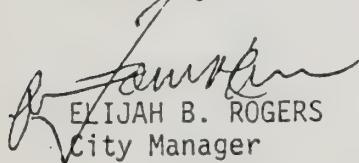
This is in response to your letter received on January 4, 1979 which requested approval of the use of John Hinkel Park by the Berkeley Shakespeare Festival, under essentially the same conditions agreed to by the City in 1978.

Your letter indicated that you have been in contact with the neighbors near John Hinkel Park and they have been fairly satisfied with the improvements you made last season. We are not sure this is the case. We were contacted prior to the receipt of your letter by a person living in the neighborhood who advised us that they were not satisfied with your adherence to the agreed upon conditions. We were in the process of circulating a petition asking that Berkeley Shakespeare Festival not be allowed to use the park again for its festival.

Therefore, it would appear that the neighborhood is not as satisfied with conditions as you indicate. I trust it is incumbent on your organization to demonstrate that there is neighborhood support for your continued use of the park.

When this information is obtained, I will call a meeting to discuss these matters with you and advise you as to whether I will approve further use of the park by the Berkeley Shakespeare Festival. Should you have any questions in the interim, please contact Forrest Craven, Assistant to the City Manager/Administration at 644-6580.

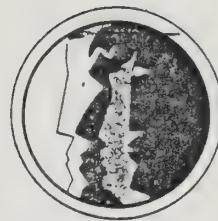
Sincerely,

  
ELIJAH B. ROGERS  
City Manager

cc: Honorable Mayor and Members  
of the City Council  
Forrest Craven, Assistant to the  
City Manager/Administration  
Lowell Johnson, Recreation Superintendent



# City of Berkeley



CITY MANAGER'S OFFICE  
2180 MILVIA STREET  
BERKELEY, CALIFORNIA 94704

(415) 644-6580

January 12, 1979

Mr. James P. Reber  
Business Manager  
Berkeley Shakespeare Festival  
P. O. Box 5328  
Berkeley, California 94705

Dear Mr. Reber:

As we discussed earlier today, I am forwarding you a corrected copy of the letter from the City Manager to you regarding use of John Hinkle Park.

This will confirm that the City is not in the process of circulating a petition. It is the persons in the neighborhood whom we are advised will be circulating a petition. Therefore, the last sentence in the second paragraph of the January 10 letter has been changed to reflect this fact.

I am sorry for any misunderstanding this may have caused.

Sincerely,

*Forrest Craven*  
FORREST CRAVEN  
Assistant to the City Manager/Administration

Attachment

cc: Honorable Mayor and Members of the City Council  
Forrest Craven, Assistant to the City Manager/Administration  
Lowell Johnson, Recreation Superintendent



# City of Berkeley



CITY MANAGER'S OFFICE  
2180 MILVIA STREET  
BERKELEY, CALIFORNIA 94704

C O R R E C T E D   C O P Y

(415) 644-6580

January 10, 1979

Mr. James P. Reber  
Business Manager  
Berkeley Shakespeare Festival  
P. O. Box 5328  
Berkeley, California 94705

Dear Mr. Reber:

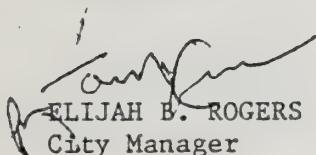
This is in response to your letter received on January 4, 1979 which requested approval of the use of John Hinkle Park by the Berkeley Shakespeare Festival, under essentially the same conditions agreed to by the City in 1978.

Your letter indicated that you have been in contact with the neighbors near John Hinkle Park and they have been fairly satisfied with the improvements you made last season. We are not sure this is the case. We were contacted prior to the receipt of your letter by a person living in the neighborhood who advised us that they were not satisfied with your adherence to the agreed upon conditions. They are in the process of circulating a petition asking that Berkeley Shakespeare Festival not be allowed to use the park again for its festival.

Therefore, it would appear that the neighborhood is not as satisfied with conditions as you indicate. I trust it is incumbent on your organization to demonstrate that there is neighborhood support for your continued use of the park.

When this information is obtained, I will call a meeting to discuss these matters with you and advise you as to whether I will approve further use of the park by the Berkeley Shakespeare Festival. Should you have any questions in the interim, please contact Forrest Craven, Assistant to the City Manager/Administration at 644-6580.

Sincerely,

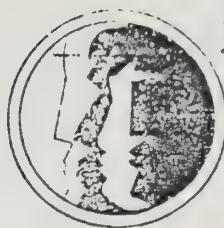
  
ELIJAH B. ROGERS  
City Manager

cc: Honorable Mayor and Members of the City Council  
Forrest Craven, Assistant to the City Manager/Administration  
Lowell Johnson, Recreation Superintendent



# City of Berkeley

CITY MANAGER'S OFFICE  
2180 MILVIA STREET  
BERKELEY, CALIFORNIA 94704



(415) 644-6580

January 10, 1979

Mr. James P. Reber  
Business Manager  
Berkeley Shakespeare Festival  
P. O. Box 5328  
Berkeley, California 94705

Dear Mr. Reber:

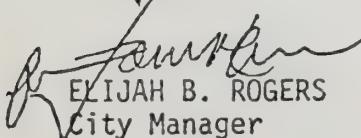
This is in response to your letter received on January 4, 1979 which requested approval of the use of John Hinkel Park by the Berkeley Shakespeare Festival, under essentially the same conditions agreed to by the City in 1978.

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Sincerely,

  
ELIJAH B. ROGERS  
City Manager

cc: Honorable Mayor and Members  
of the City Council  
Forrest Craven, Assistant to the  
City Manager/Administration  
Lowell Johnson, Recreation Superintendent





BERKELEY SHAKESPEARE FESTIVAL  
P.O. Box 5328 • Berkeley, Ca. 94705 • [415]845-0303

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Jan. 15, 1979

Dear Mr. Rogers;

First of all, let me thank you on behalf of the Festival for your handling of this matter, especially Mr. Craven's directness of response with regard to what we needed to do. We found that canvassing the neighborhood was more productive than we had anticipated. Though we were quite certain of the support we had in the area of the park, both the people we talked to and we ourselves found the direct conversation allowed a much more personal contact between our theatre and a very vital part of our public.

George Kovach and I began Friday and returned Saturday and Sunday afternoons to each household that is on the three streets immediately adjacent to the park. These are the persons most affected by the presence of our annual Festival. They bear the brunt of the various problems that the event is subject to from time to time. The following pages, including the signed petition of support, detail the results of the survey, which showed that 32 of the 45 households approved of the Festival's operation in Hinkel Park. There were 4 households that definitely want the Festival out of the park.

We were happy to receive the praise that most respondents offered, but the most productive aspect of our discussions was that we learned some possible solutions for the problems that exist and that the person-to-person forum allowed us to dispel some of the rumors that have spread regarding our organization. Some of the myths that we encountered, and would like to address for your benefit as well, were:

- 1) That the Festival wants more time in the Park. Several people heard that we wanted to perform 9 months each year.

Our response: During the first four years in the Park, the Festival had a 16-week season. In 1978 we had a 14-week season. This year we are requesting 15 weeks, which we anticipate to be a permanent schedule for any future seasons. We have no intention, whatsoever, of performing in Hinkel Park beyond the summer months that we know encompass. We are now spending less time in the park than ever before, voluntarily for the most part, as a result of our internal organization's improvements and our self-controlling measures.

- 2) That the Festival wants to get bigger and bigger.

Our response: We are presently striving to get better. We have no desire





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to grow bigger. In fact, we are at 83% capacity now, a position that we expected to achieve this year. We know that we will grow to capacity in the next year or two, so we have taken steps to curtail our appeals to new people. About 60% of our audience lives in Berkeley, which makes us very much a residential theatre. We are not interested in tourists or in ever becoming part of the Shakespeare "Industry". We have moved from 4 productions per season to 3 per season, which allows for a modest growth in audience, as well as the improvements in quality we want. We also are changing our repertory to one-play-at-a-time instead of alternating day-to-day. This way, we prevent the kind of "tourism" that other Festivals thrive on, i.e. "4 plays in three days". The growth that we seek is a controlled one that will give us a solid audience base. This growth will not be permitted to go beyond the bounds of 75-performances, 250 maximum per performance.

3) That the Festival advertises in major publications.

Our response: As a standard procedure, we send press releases to a number of local media. A few years ago, Sunset magazine printed this listing. In 1977, ads were purchased in the Chronicle, Daily Cal, and the Classified Flea Market. In 1978, knowing that our growth had come to a point where this exposure was unnecessary, advertising was limited to direct mail to our mailing list and two small ads for special editions of the Montclarion and the East Bay Review. We now intend to use direct mail as our mainstay. We also emphasize advance subscription sales instead of day-to-day attendance. Last season we had a prepaid audience of 25%; this year we hope to hit 50%. We are reviewed in many local publications, which is a standard professional element of theatre that actors and directors use to further their careers and to achieve recognition for their artistic accomplishments. Last season, many persons were turned away at the park because we were sold out (or had reservations of 250) in advance. We shall continue to turn people away when we are at capacity.





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We feel that our organization's improvements made over the last two or so years have made it possible for us to deal more efficiently with the various problems that have arisen in the neighborhood around Hinkel Park. Two years ago we were exclusively volunteer. Now we have a small staff which devotes full time to the Festival, including our relations with the community. We encourage people to talk to us and in nearly every communication we have actually requested feedback. Enclosed you will find three examples; a letter to the neighborhood that went out last June during the opening week of the Festival (includes phone number to call for complaints); the letter for subscribers requesting them to car pool, take public transportation, and park away from the park; a page from our 1978 program that advises people to car pool, take public transit, etc. and asks them to write or call.

We hope that our end of the battle to solve these problems will alleviate most of them. We intend to patrol not only the park, but the surrounding area for garbage left by inconsiderate patrons. We will print on the tickets to park away from the park, car pool, etc., we will put up a sign on the Arlington when performances are sold out, so that those without tickets will not cause further problems by congesting the area. We will ask that the police ticket all vehicles parked illegally between 8:15 and 8:30 during the early weeks of the Festival. We will make announcements to our audiences that tickets will be issued and that it is up to them to obey the law. We again ask the city to paint the curb around the park red, since there is not room for cars to park on both sides of the street and the signs that are posted are not as effective as a painted curb would be.

I hope that this assures you that we are a responsible organization and that we are as concerned with the Park's welfare as anybody. We intend to continue being a community-responsive theatre as long as we are in existence. All of us at the Festival enjoy being a part of Berkeley and will work diligently to live up to what our community expects of us. Thank you.

Sincerely,

James P. Reber,  
Business Mgr.





BERKELEY SHAKESPEARE FESTIVAL  
P.O. Box 5328 • Berkeley, Ca. 94705 • [415] 845-0303

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The results of the Hinkel Park neighborhood survey conducted by the Berkeley Shakespeare Festival on Jan. 12, 13, and 14 are listed below. The general consensus was very supportive. Complainants were specific about their objections, which is helpful to all of us since it allows us to focus on specific tasks. The small group who did not want to sign did so for reasons other than the merits of the arguments (They "just did not like to sign things", etc.). Also, two persons are listed as "no", though they were not at home during the survey. We had definite knowledge of their position, and so to be fair, we listed them accordingly.

Total houses visited:	45
*Total households voting YES	32
Total households voting NO	5
Did not want to sign:	4
Not home:	4

\*Persons signing attached petition.



vicinity of John Hinkel Park, recognize the Berkeley Shakespeare Festival as a valuable asset to our community. We support the continued use by the Festival of John Hinkel Park in accordance with their previously-agreed guidelines which regulate the numbers of audience, the performance and rehearsal times, and parking.

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NAME	ADDRESS	ZIP CODE
1) Michelle (e) Kipp	1111 11th Street Place	94707
2) Leslie Alexander	311 11th Street	94707
3) Carolyn Ellison	311 11th Street	94707
4) Linda A. Price	11 11th Street	94707
5) Ruth S. Price	2 11th Street Place	94707
6) Carol Wrentham	829 San Diego Rd.	94707
7) Terry GRAHAM	820 San Diego Rd.	94707
8) RICHARD SPENDA	813 San Diego Rd.	94707
9) Carol M. Mayhew	809 San Diego Rd	94707
10) Carol Elmer	803 San Diego Rd.	94707
11) H. G. Daxalis	801 San Diego Rd.	94707
12) Ruthie Fisher	797 San Diego Rd	94707
13) Elizabeth Knott	810 Southampton	94707
14) Shirley Leinen	817 San Diego Rd.	94707
15) Cliff Wagner	815 San Diego Rd	94707
16) June Johnson	817 San Diego Rd	94707
17) Peter Elegant	799 San Diego Rd	94707
18)		
19)		
20)		
21)		
22)		



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We, the undersigned, being residents of Berkeley, and specifically living in the vicinity of John Hinkel Park, recognize the Berkeley Shakespeare Festival as a valuable asset to our community. We support the continued use by the Festival of John Hinkel Park in accordance with their previously-agreed guidelines which regulate the numbers of audience, the performance and rehearsal times, and parking.

	NAME	ADDRESS	ZIP CODE
1)	Sam Drukman	41 Southampton	94707
2)	Thomas Drub	41 Southampton	94707
3)	Donald and Mrs. Donald Tippett		94707
4)	Mrs. William L. Prosser	55 Southampton	94707
5)	Mary Ann Smith	85 Southampton	94707
6)	Constance M. Holton	87 Southampton	94707
7)	Michael Shirley	841 Southampton	94707
8)	Donald Goldsmith	Formerly 707 San Diego 1901 Haste St.	94707 94704
9)	Jacques Mallet	767 San Diego Rd	94707
10)	Donald E. Olsen	771 San Diego Rd.	94707
11)	Carrie Prager	75 Southampton	94707
12)	Michael Prager	75 Southampton	94707
13)	Ulrich Lemmerger	745 San Diego	94707
14)	Timothy H. Fine	741 San Diego	94707
15)	Peter J. Kelly (Prosser)	751 San Diego	94707
16)	P. L. O. Collier	157 San Diego	94707
17)	Carrie Hunter	761 San Diego (1)	94707
18)	Mrs. James Prosser	773 " " "	"
19)			
20)			
21)			
22)			



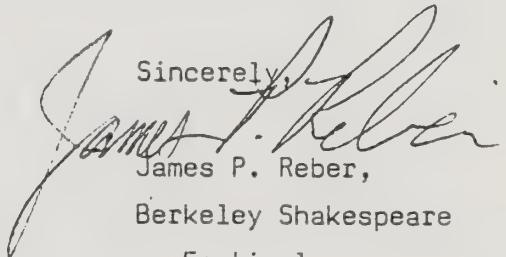


BERKELEY SHAKESPEARE FESTIVAL  
P.O. Box 5328 • Berkeley, Ca. 94705 • [415] 845-0303

Jan. 28, 1979

Dear Neighbors;

Enclosed is a letter that the Berkeley Shakespeare Festival sent to Elijah Rogers, Berkeley City Mgr. on Jan. 15, 1979. It addresses many of the issues which surround the Festival's use of the Amphitheatre at John Hinkel Park. It also includes the petition that many of you signed. We feel that due to the many rumors that have been spreading regarding our organization, that you should know directly from us what we believe, what we do and what we don't do. Please call us at 845-0303 if you have any questions. Thank you all for your honesty, sincerity, and helpful responses.

  
Sincerely,  
James P. Reber,  
Berkeley Shakespeare  
Festival





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BERKELEY SHAKESPEARE FESTIVAL  
P.O. Box 5328 • Berkeley, Ca. 94705 • [415] 845-0303

A Brief look at 1978:

- 1) The Festival purchased Liability Insurance for \$1 million coverage, as well as additional coverage for the two vehicles. There were no incidents of injury or accident.
- 2) The Festival adhered to the time limits of its agreement for nearly all of its 72 performances. One performance, Saturday night Sept. 22, ran several minutes over due to many persons arriving late and forcing some pre-performance congestion. The use of advance ticket sales and distribution allowed us to reach most patrons and warn them of the problems with the park, resulting in a smoothly-run season.
- 3) Grounds were regularly cleaned and maintained before and after performances.
- 4) Garbage pickup was also accomplished regularly.
- 5) The parking situation was vastly improved. Only a few incidents during the summer were the result of regular patrons arriving early, in pools, or on public transportation, as we had advised them.
- 6) Painting of the bathrooms did not occur due to missed communication between the Public Works Dept. and the Festival. Much of the confusion resulted from the Proposition 13 cutbacks and re-organization.
- 7) Pole supports were installed without problem.
- 8) The Festival paid for use of the facilities, \$184.00, which covered utilities. A donation of \$100 was made to the Boy Scouts of America for use of their Scout hut.
- 9) Attendance at performances was limited to 250 people. Many patrons were turned away. Advance distribution of tickets enabled us to foresee crowding and tailor our audience accordingly. Donations ranged from \$2-\$4, far below comparable theatres in the area, and the "Special Pricing" arrangement still allowed others, who could not afford even these prices, to see our productions. Publicity, which was sharply cut back, was directed at our previous customers, as we anticipated our growth.
- 10) The stage was moved into the park on June 12 and removed Oct. 14, 1978.



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